

The Puerto Rican | Hispanic Chamber of Commerce Florida Statewide 2013-2014 Business Directory



**PUERTO RICAN / HISPANIC
CHAMBER OF COMMERCE**

Culture • Community • Business

Deadline: July 1st, 2013

Publication: July 2013



The 2013-2014 Florida Statewide Business Directory will include listings, Chamber information and local information about our communities.

It will be distributed to all members of the Puerto Rican/Hispanic Chamber and the community in Clay, Duval, Polk, Palm Beach and Broward Counties.

Place your ad and be part of the 2013-2014 Florida Statewide Business Directory.

Reserve Your Ad Today!
561-594-6044

Ad Rates:

**Business Directory Sponsor \$5,000

	Member	Non-Member ⁺
Full Page	\$850	\$925
Facing Full Pages*	\$1,550	\$1,675
Half Page	\$595	\$675
Third Page	\$495	\$575
Quarter Page	\$395	\$475
Sixteenth Page	\$295	\$375

Premium Positions

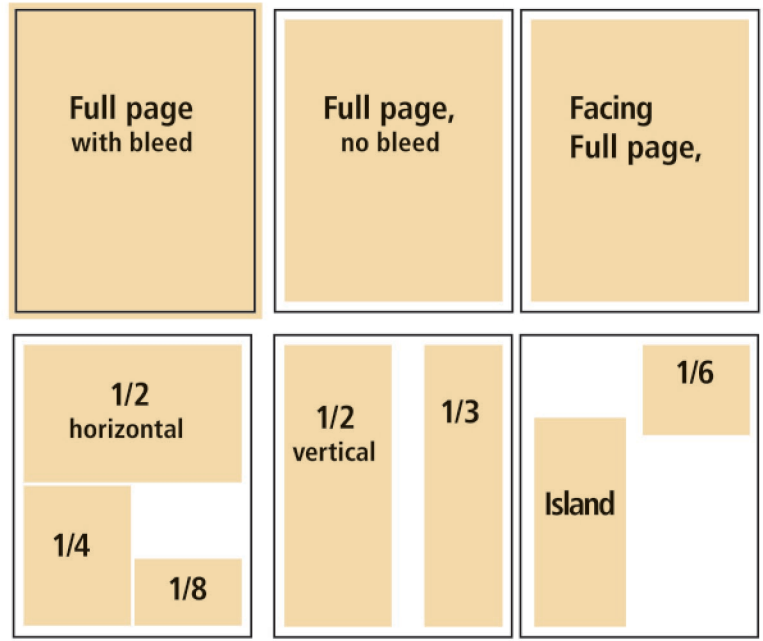
Back Cover	\$2,500	\$2,575
Inside Front Cover	\$1,025	\$1,100
Inside Back Cover	\$1,025	\$1,100
Third Page	\$1,025	\$1,100

Rates include ad design up to 3 revisions. Any additional revision will be for \$25. Additional charge may apply: Low resolution logo re-touch \$95. Photo edit \$95.

+ Includes One Year Membership.

* Two Consecutive Full Page Ads.

** Includes: Front Cover Recognition, Full page ad next to the table of contents. One year presence on www.prhchamber.com. One year presence on e-blast sent by the chamber.



Mechanical Specifications:

Publication Size:	8.5" x 11"
Full page Trim size:	8.375" x 10.875"
Bleed size	8 1/2" x 3/8"

Full Page	8" x 10"
Facing Full Page	8" x 10" (each page)
Half Page Vertical	4 7/8" x 10"
Half Page Horizontal	8" x 4 7/8"
Island Half Page	4 7/8" x 7 1/2"
Quarter Page Vertical	3 1/2" x 4 7/8"
Third Page Vertical	2 1/4" x 10"
Third Page Horizontal	3 1/2" x 7"
Sixteenth Page	2 1/2" x 5"

Acceptable File Formats:

PDF (Flattened art/text),
Illustrator EPS (Flattened art/text),
TIF or JPG. All artwork should be
in CMYK color mode, 300 dpi.

Reserve Your Ad Today!

Puerto Rican | Hispanic Chamber of Commerce
2013 Florida Statewide Business Directory

561-594-6044

Deadline: July 1st, 2013

Publication: July 2013



Ad Submission

Please email all Ad material to: art@trespublishing.com
or deliver a CD to:

Tres Publishing Art Department
3540 Forest Hill Blvd Suite 112-E
West Palm Beach, FL 33406